



Veterinary & Animal Services Marketing Solutions

Support for Your Team • Sustainable Strategies • Successful Outcomes

Who We Are:

Mindful Solutions St. Augustine, LLC (MSSA), is a veteran woman-owned full-service marketing agency that helps veterinary and animal care facilities execute their brand strategy, develop impactful content, engage prospects and customers, fulfill their mission and vision, and drive business growth through an effective marketing, advertising, and PR strategy.

MSSA has achieved four Small Business Administration (SBA) certifications:

Veteran-Owned Small Business (SBA and WBENC), HUBZone Program, Women-Owned Small Business, and Economically Disadvantaged Women-Owned Small Business. Another differentiator is that MSSA treats its clients as partners. We become an extension of your business, are vested in your outcomes, and we pivot as needed to optimize your marketing investment.

How We Help:

- Attracting new patients
- Elevating your brand
- Monitoring and boosting your online reputation
- Expanding lead generation through multiple media channels
- Website Optimization and Enhanced User Experience
- Analytics and performance tracking for maximum ROI
- Content marketing - blogs, social media, emails, and PR

Company Information

Established: 2022
EIN Number: 88-2102474
State of Incorporation: FL
Geographic Area Served: Nationwide
Size Standard: Small Business

Contact Information

Sharon Cunningham, President
(904) 535-6853
sharon.cunningham@mssafl.com
93D Orange St, Saint Augustine,
FL 32084
www.mssafl.com





We Serve as an Extension of Your Marketing Team

Core Competencies

◆ PR & Communications

- Comprehensive Strategy
- Content Creation
- Media Relations/Outreach

◆ Creative Services

- Branding, Design, Content

◆ Targeted Media

- Media Planning/Buying
- Media Research
- Traditional & Digital Media

◆ Social Media

- Organic and Paid Strategies
- Major and New Platforms
- Audience Building

◆ Website

- Development & Design
- Website Maintenance
- SEO

◆ Video/Photography

◆ Accounting Services

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Key Differentiators

- Women Veteran-Owned Small Firm
- 25+ Years of Full-Service Marketing Experience
- Highly Experienced in PR & Communications
- Integrated Marketing Experts
- Brand Champions
- Cost Effective, Results-Oriented Strategies
- Holistic Visioning-Based Approach
- High-Quality Sustainable Solutions

Clients

