



General Capabilities Statement

Support for Your Team Sustainable Strategies Successful Outcomes

Who We Are:

Mindful Solutions St. Augustine, LLC (MSSA) is a veteran woman-owned full-service marketing agency that supports businesses in executing their brand strategy, developing impactful content, and awareness. By handling marketing, advertising, newsletters, and PR strategies, MSSA empowers business owners and their team members to focus on their mission and do their best work while we do ours.

MSSA has achieved four Small Business Administration (SBA) certifications:

Veteran-Owned Small Business (SBA and WBENC), HUBZone Program, Women-Owned Small Business, and Economically Disadvantaged Women-Owned Small Business. Another differentiator is that MSSA treats its clients as partners. We become an extension of your business, are vested in your outcomes, and we pivot as needed to optimize your marketing investment.

How We Help:

- Brand recognition
- Website refresh or rebuild
- Website Optimization and Enhanced User Experience
- Expanding lead generation through multiple media channels
- Monitoring and boosting your online reputation
- Analytics and performance tracking for maximum ROI
- Content marketing - blogs, social media, emails, and PR

Company Information

Established: 2022

EIN Number: 88-2102474

State of Incorporation: FL

Geographic Area Served: Nationwide

Size Standard: Small Business

Contact Information

Sharon (Sherri) Cunningham, President
(904) 535-6853

sharon.cunningham@mssafl.com

93D Orange St, Saint Augustine, FL 32084

www.mssafl.com





We Serve as an Extension of Your Marketing Team

Core Competencies

◆ PR & Communications

- Comprehensive Strategy
- Content Creation
- Media Relations/Outreach

◆ Creative Services

- Branding, Design, Content

◆ Targeted Media

- Media Planning/Buying
- Media Research
- Traditional & Digital Media

◆ Social Media

- Organic and Paid Strategies
- Major and New Platforms
- Audience Building

◆ Website

- Development & Design
- Website Maintenance
- SEO

◆ Video/Photography

◆ Email Journey

Key Differentiators

- Women Veteran-Owned Small Firm
- 25+ Years of Full-Service Marketing Experience
- Highly Experienced in PR & Communications
- Integrated Marketing Experts
- Brand Champions
- Cost Effective, Results-Oriented Strategies
- Holistic Visioning-Based Approach
- High-Quality Sustainable Solutions

Clients



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